



# Annual Report 2016-17




**engage**  
**empower**  
**educate**



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Once more Australia has lived up to its reputation as 'the lucky country', somehow avoiding distant calamities through a fortunate combination of geography, inherited institutions, and a healthy dose of pragmatism.



Christopher Ziguras  
President

Once more Australia has lived up to its reputation as 'the lucky country', somehow avoiding distant calamities through a fortunate combination of geography, inherited institutions, and a healthy dose of pragmatism. When Donald Horne coined the term in 1964,

he argued that Australia's natural resources and democratic systems had allowed the country to flourish despite 'second rate' leadership that 'lives off other people's ideas'. In the past year, we seemed to narrowly escape the scourge of populist nationalism that has transformed public life in many parts of the world. However, this time around we seem to have the maturity to be more confidently shaping our own path more than was the case in Horne's time.

The 2016–17 year was a shocking one for international education in much of the world. We began the year with 51.9 per cent of the UK electorate having voted a week earlier to leave the EU, with Donald Trump as the Republican nominee for President, and with French National Front leader Marine Le Pen polling strongly early in the presidential election race. While we looked on in disbelief, the mood in the Northern hemisphere was dire; by the time of the EAIE conference in September, there was little else to talk about.



# PRESIDENT'S REPORT

Meanwhile, in Australia the rightward pendulum swing seemed to have reached its limit with the Liberal Party's dumping of Tony Abbot as leader in favour of a more centrist Malcolm Turnbull, whose government was narrowly re-elected in the first days of July. Since that time, Australia's support for international engagement across our education system has remained strong, in stark contrast with the world's leading English-language destinations, and we have been benefiting from what Deloitte have called the 'global diversity dividend'. Australia's openness to international students, scholars, capital, goods and services resulted in record numbers of international students onshore in Australia this past year, record numbers of Australian students learning abroad and large-scale investment in student accommodation and campuses.

In this precarious global environment, the International Education Association or Australia (IEAA) has been working hard to emphasise the ways in which internationalisation benefits our community and our region. Our cities are visibly transformed by the presence of over half a million young people from around the world, who create vibrant new communities that are connected both locally and transnationally. Through the tireless work of our charismatic CEO Phil Honeywood, IEAA has played a leading role in building strong support for international education across party and state lines. Through our research on community impacts of international education,

we are now well-placed to work with industry and professional associations and local governments to promote broader understanding and engagement with our mobile student populations and the value of global competencies.

Like the sector in which we work, IEAA is in great shape, with record levels of membership, sponsorship, participation in our events, and a solid financial position that allows us now to expand our services to members and deepen our public engagement. We are fortunate to be able to draw on generous voluntary contributions from the sector's elders who devote thousands of hours and immeasurable expertise as members of the Board, as Conveners of our Networks, as members of our Research Committee, planning committees and steering groups. Meanwhile, with the launch of IEAA Young Professionals, we are supporting and encouraging the next generation of education internationalists.

We are pleased to see our small but inspiring secretariat grow this year, with the addition of Kine Asgautsen as Professional Development Coordinator and Renée Chalon as Research Manager. They join our existing team of Phil Honeywood as Chief Executive Officer, Emily O'Callaghan as Operations Manager, Peter Muntz as Communications Manager and Cindy Wei Lu as Administrative Officer. On behalf of the Board and all of the members of the Association, I would like to thank our dynamic team for another stellar year of valued contributions to the sector.

We are fortunate to be able to draw on generous voluntary contributions from the sector's elders who devote thousands of hours and immeasurable expertise to the Association.

# POLICY AND ADVOCACY

With a double dissolution election, and an overhaul of international student visas, it was a 'gangbusters' start to the 2016–17 fiscal year.



**554,179**

INTERNATIONAL STUDENTS IN 2016



**89%**

OVERALL SATISFACTION

The first of July often augurs momentous change and 2016 was no exception. After a marathon eight-week campaign, Australia went to the polls on 2 July for its first double dissolution election since 1987. A week later, Prime Minister Malcolm Turnbull finally claimed a narrow victory.

In the ensuing Ministerial re-shuffle, Australia's first dedicated minister for international education, Richard Colbeck, returned the reins to Education Minister Simon Birmingham (after less than a year in the job). Despite losing 'international education' from the ministerial title, IEAA was pleased to see the portfolio returned to a senior member of Cabinet.

"Under the previous arrangements the junior minister had to report to two separate cabinet bosses in the minister for trade and the minister for education. At least now everybody's clear as to where international education sits," said IEAA CEO, Phil Honeywood.

Despite the revolving door of education ministers over the last few years, Australia's international education sector is – as Birmingham himself would say – going gangbusters. "Happily, we just get on with running the country despite regular leadership changes at the top," quipped Honeywood.

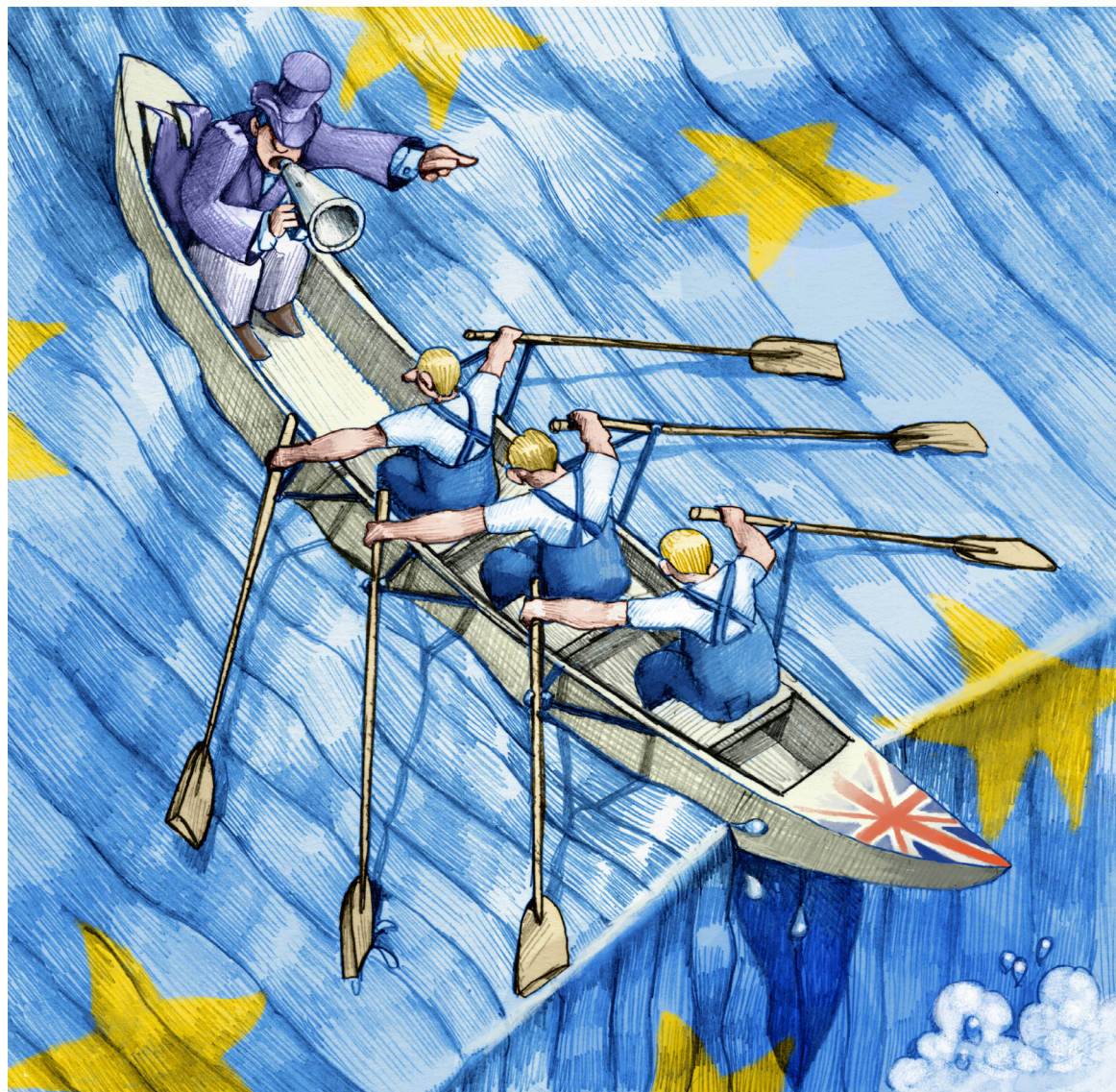
## The rising tide of nationalist pride

The United Kingdom's vote to withdraw from the European Union, followed by Donald Trump's surprise victory in the US election, sent waves of uncertainty across the international education sector in 2016. "What seems to have died is the international education community's faith in the inevitability of the cosmopolitan project, in which national boundaries and ethnic loyalties would dissolve over time to allow greater openness, diversity and a sense of global citizenship," wrote IEAA President, Professor Christopher Ziguras.

The rise of nationalist policy is widely tipped to benefit more welcoming study destinations like Australia, Canada and New Zealand. However, with the return of the likes of Pauline Hanson, Ziguras warned that Australia could succumb to the vicissitudes of "xenophobic and anti-immigration" policy coming out of the UK and the US. "We need to make sure the education sector is tackling economic inequality broadly," said Ziguras. "But for international education as a sector, we need to make sure the benefits of internationalisation are felt widely across the community."



# POLICY AND ADVOCACY



## National Council for International Education

Minister Birmingham announced his line-up for the inaugural National Council for International Education at AIEC in October. The new council comprises Federal Ministers and 11 non-Ministerial members, including IEAA's Phil Honeywood. "We've now got less of a collection of peak bodies, and more people who are on the front line of international education," said Phil Honeywood. IEAA is proud to claim five of the 11 non-ministerial members as either current or former Board members.

## National Strategy for International Education 2025

In June 2017, Minister Birmingham announced the first round of funding for the Federal Government's \$12 million National Strategy for International Education 2025. IEAA is delighted to have received funding for a number of projects, including:

- Project management of the biennial International Student Survey (ISB), with an enhanced focus on the VET sector, in partnership with i-graduate
- A data gap analysis of what the sector requires to be better informed
- A community engagement project to communicate the benefits of international education to the Australian community
- Analysis of two country markets, in partnership with English Australia and Austrade.





Australia's education peak bodies came together with Minister Birmingham at AIEC 2016 to endorse the Australian International Education and Training Agent Code of Ethics (ACE).



# POLICY AND ADVOCACY

## ESOS National Code

As part of the wider reform to the ESOS Framework, the Department of Education and Training has undertaken a comprehensive review of the National Code. Most debate centred around the six-month minimum study period with the principal provider and possible changes to the current 25 per cent cap on online teaching.

IEAA's submission to the review was greatly assisted by Geza Karacsony (Convener, Admissions and Compliance Network) as well as Board members Jo Asquith, Janelle Chapman, Ingeborg Loon and Monica Turvey. Thanks to the combined lobbying efforts of the education peak bodies, the six-month minimum study period has been retained and online teaching capped at 33 per cent. The new National Code is due for release in the second half of 2017 and will come into effect on 1 January 2018.

## Agent Code of Ethics

Australia's education peak bodies came together with Minister Birmingham at AIEC 2016 to endorse the Australian International Education and Training Agent Code of Ethics (ACE). The code builds on the framework established by the London Statement – signed by Australia, Ireland, New Zealand and the UK in 2012 – and provides best practice standards for the ethical recruitment of international students into Australia.

The Agent Code of Ethics was an important component of the Education Agent Quality Assurance project that IEAA led on behalf of the Department of Education and Training.

## Simplified Student Visa Framework (SSVF)

July 2016 saw the end of Streamlined Visa Processing (SVP) to make way for a new 'simplified' framework. Although SSVF included a welcome reduction in the number of student visa subclasses from eight to two, it caused an initial backlog due to a surge in applications before its implementation and the increased scrutiny of many applicants. Under the new framework, the amount of evidence required from the applicant to support their visa application will depend on a combination of the student's nationality and the immigration risk rating of the student's education provider.

## Higher Education Standards Panel (HESP)

The Higher Education Standards Panel (HESP), of which IEAA's CEO is a member, has taken on a much wider brief than just advising on the new higher education standards that came into effect from 1 January 2017.

Whether it be investigating tertiary admissions requirements (ATAR), overseeing implementation of the Quality Indicators for Learning and Teaching (QILT), analysing professional accrediting associations, or advisory board responsibilities for TEQSA, HESP has become a significant entity.

## New Colombo Plan

The New Colombo Plan (NCP) continues to make great strides towards increasing the mobility of Australian students into Asia. AUIDF data confirms that the Asian region now accounts for around 45 per cent of the study experiences of Australian undergraduate students, up from around 33 per cent in 2014. China continues to be the leading Asian destination for Australian students. Study in Indonesia grew substantially between 2014 and 2015, overtaking Japan as the second-most popular Asian destination. India and Cambodia were ranked 4th and 5th (AUIDF 2015).

As a member of the steering group, the IEAA CEO has consistently raised the importance of providing VET students with access to NCP funding. In equal measure, the CEO has advocated for greater access for lower SES students to ensure that NCP is not seen to be just for "children of the elite".

# STATE BY STATE

Transformational work is occurring in the Northern Territory to recognise international education as a key driver of the territory's future.

## Australian Capital Territory

Study Canberra launched a new logo and website early in the year. An on-campus accommodation guarantee by the ACT's major education institutions has assisted in boosting international students.

## New South Wales

The CEO has been very active with Study NSW's International Education Advisory Board over the past 12 months. He was a judge for this year's NSW International Student Awards, and has attended numerous meetings and strategy days. Study NSW's initial funding of \$5 million over three years came to an end in early 2017. After presenting its case to the Cabinet Expenditure Review Committee, slightly increased funding was obtained for the next 12 month period.

## Northern Territory

Transformational work is occurring in the NT to recognise international education as a key driver of the territory's future. NT hosted the annual CISA conference in Darwin in early July, at which the IEAA CEO had numerous speaking engagements. The CEO also made a number of trips to Darwin to present workshops for Study NT and speak with industry and Government about international employability. Meetings were also held with the Education Minister and the Head of the Education Department about how to progress school enrolments and student accommodation in the NT.

## Queensland

IEAA welcomed the release of the Queensland Government's International Education and Training Strategy 2016–2026. Launched by Jackie Trad, Deputy Premier and Minister for Trade and Investment, the strategy includes a funding boost of \$25.3 million over the next five years and encourages a coordinated, whole-of-government approach. "With the right initiatives in place we can grow international education and training in Queensland from \$2.8 billion and 19,000 jobs last year, to an estimated \$7.5bn and 26,000 jobs by 2026," she said.

The strategy's four imperatives include: promoting the state internationally, enhancing the student experience, strengthening the regions and connecting to industry. An International Education and Training Advisory Group was also announced which includes the IEAA CEO.

"Jackie Trad is to be applauded for taking on the key role of international education 'champion Minister' for the state of Queensland," said Phil Honeywood.

## South Australia

Minister for Trade and Investment, Martin Hamilton-Smith, launched South Australia's International Education Action Plan in August 2016. One of the key aims of the plan is to increase the number of international students in SA to 35,500 by the end of 2017.



# STATE BY STATE

Additional initiatives in the action plan include establishing an International Education Ministerial Advisory Council and International Education Office, an Export Internship Program and an 'Accommodation Offer Guarantee' for every international student from 2017.

## Tasmania

Minister for State Growth, Matthew Groom, launched Tasmania's first ever Global Education Growth Strategy in May 2017. The strategy aims to promote Tasmania as a destination of choice and focusses on the potential for international students to assist in the state's economic and population growth. It commits to a range of initiatives, including:

- marketing Tasmania as a study destination
- strengthening quality industry partnerships and pathways
- facilitating opportunities for further investment into education infrastructure
- enhancing the student experience and developing a global alumni network.

## Victoria

Victoria's state strategy for international education, launched in March 2016, is tracking well. Flagship initiatives like the LIVE (Lead, Intern, Volunteer and Experience) program – which is designed to support students to get the most out of their time in Australia – are gaining increasing momentum.

Victoria now has nine full-time education counsellors posted in its state offices overseas and a budget of \$35 million over four years. International education is Victoria's single largest services export, worth more than \$7.1 billion and employs more than 30,000 people throughout the state. The IEAA CEO continued his work as a member of the Victorian Ministerial Roundtable.

## Western Australia

Following a change of the WA state government in March 2017, moves are now being made to develop a long-awaited state strategy for international education. In June 2017, Premier Mark McGowan and Education and Training Minister Sue Ellery hosted the first of their industry engagement consortiums for international education stakeholders. The consortium will focus on increasing WA's share of international students and establishing WA as a leading provider of international education in the Asian region. In 2016, WA's export income from international education and training totalled \$1.6 billion, ranking WA fourth behind other states in Australia. The McGowan Government has committed \$2 million over five years to implement a long-term international education strategy. However, it has controversially removed WA from the five additional points regional migration list.

Minister for State Growth, Matthew Groom, launched Tasmania's first ever Global Education Growth Strategy in May 2017.

# STAKEHOLDER RELATIONS

Discussions at the Global Dialogue II centred on exploring ways to embed the UN's Sustainable Development Goals (SDGs) in everything we do in international education.

## Global Dialogue II

International education leaders from around the world converged in Mexico in January for the second Global Dialogue of international education associations. This four-day event was hosted by the Mexican Association for International Education (AMPEI) and attended by 24 representatives from Africa, Europe, Latin America, North America and UNESCO, with CEO Phil Honeywood representing IEAA.

Discussions centred on exploring ways to embed the UN's Sustainable Development Goals (SDGs) in everything we do in international education.

Other issues included ensuring ethical global engagement, reinstating lifelong learning as a major priority, encouraging greater balance in mobility programs (including virtual mobility) and more emphasis on internationalisation of the curriculum.

## Asia-Pacific Association for International Education (APAIE)

APAIE hosted another successful conference in Kaohsiung, Taiwan in March 2017. Australia's 38 universities came together to auspice a pre-conference workshop on the New Colombo Plan and a combined Australia pavillion. IEAA Board member Professor Sarah Todd was elected the incoming APAIE President for a two-year term.

## Chinese Service Center for Scholarly Exchange (CSCSE)

IEAA made great strides in developing ties with the Chinese Service Center for Scholarly Exchange (CSCSE). IEAA and CSCSE hosted a joint event focussing on China-Australia cross-border higher education cooperation on quality assurance and qualifications recognition. The event was held in March, as part of CSCSE's annual China Study Abroad Forum (CSAF). IEAA representatives spoke at the opening plenary, coordinated a TNE workshop and separately met with China Education International Exchange Association (CEAIE) representatives to discuss a proposed MOU with a view to Australia being its country of honour in 2018.



# STAKEHOLDER RELATIONS

## Australian International Education Conference (AIEC)

IEAA continued its long-standing partnership with IDP to host the Australian International Education Conference (AIEC). AIEC 2016 was held in Melbourne and attracted a record 1,500 delegates from Australia and around the world. In total, 38 countries and over 485 organisations were represented, with 19 per cent of delegates coming from overseas.

This year's theme was centred around 'Connectivity – at the heart of international education'. IEAA committed to facilitating 12 conference sessions, in addition to our usual 10 pre-conference workshops and the increasingly popular research roundtable. Dedicated streams focussing on VET and schools were well received, as was 'the great debate' on sustainable growth in international education.

## Education peak bodies

IEAA has continued to enjoy a strong collaborative relationship with Australia's major education peak bodies. These include Universities Australia, English Australia, TAFE Directors Australia, the Australian Council for Private Education and Training (ACPET), the Council of Private Higher Education (COPHE), ISANA, the Independent Schools Council of Australia (ISCA) and Australian Government Schools International (AGSI).

As well as speaking at many of their annual conferences, IEAA and the education peak bodies continue to collaborate on responses to key proposed legislative reform, including the ESOS Act, National Code and student visa regulatory changes. The peak bodies also came together at DET's regular Education Stakeholders' Forum and DIBP's quarterly Education Visa Consultative Committee (EVCC).

## Council of International Students Australia (CISA)

CISA hit the top end for its annual conference in Darwin in July 2016. IEAA contributed to a number of workshops and sessions and we launched the second instalment of our videos on international student employability, which was very well received. A special thank you to ETS TOEFL and Navitas for their support.

IEAA has enjoyed a collegiate relationship with this year's CISA Executive Committee. Various committee members have been involved in a range of state government consultation events and forums. CISA members have also contributed well in their roles on the National Council for International Education, as well as the Study NSW, Victoria and Queensland Government advisory bodies.





## TNE and the Australian schools sector

Improved transparency and greater access to data are vital to strengthening transnational engagement in the schools sector, according to research undertaken by IEAA. Commissioned especially for IEAA's TNE Forum in July 2016, the report examines the nature, levels and models of offshore engagement within the schools sector.

"Competing state interests may help explain the lack of transparency evident in the TNE schools sector and the dearth of data available in the public domain," says the author of the report, Peter Burgess (EdBiz).

Unlike other international education sectors that fall under the purview of independent national regulators, oversight of TNE engagement in the schools sector is a state/territory responsibility. The variance between offerings and models of engagement raises concern over parity, equivalence and consistency.

"Competing state interests may help explain the lack of transparency evident in the TNE schools sector and the dearth of data available in the public domain."

Peter Burgess



# RESEARCH

## Community Impact

In 2016, IEAA commissioned a research project to better understand the attitudes and awareness within Australia towards international students. Qualitative information was collected from a broad range of participants via focus groups and interviews.

The research found that many segments of the community have first-hand, positive interactions with international students and the international education sector. Although negative or resistant attitudes are in the minority, they are largely based on misinformation.

The study identified a number of opportunities to engage with different employer and community segments to promote the benefits of, and dispel some of the myths around, the presence of international students in Australia.

These findings have provided the genesis for a new project funded as part of the national strategy. In 2017–18, IEAA will work with industry and advocate within communities to better inform the public and increase awareness of the broader benefits of international education in Australia.

## Research Roundtable

This year's IEAA International Research Roundtable examined the ripple effect of international education on local and global communities, and how research can contribute to our understanding of the impact of international education beyond the simple economic equation.

Key themes included:

- Public diplomacy and knowledge diplomacy
- Internationalisation... or a return to nationalism?
- Graduate outcomes of international education.

It was held in Melbourne on Tuesday 18 October 2016. With 110 registrations, this year's roundtable attracted a record number of attendees. It drew participants from Australia, Cambodia, Canada, China, Hong Kong, India, Indonesia, Japan, Malaysia, the Netherlands, New Zealand, Nigeria, the Philippines, the United Arab Emirates, the United Kingdom and the United States.

## Research Digests

IEAA added three new digests to our collection of research digests. These include:

### No. 9 Australian TNE and onshore student flows

- Robyn Phillips, XBorder Projects
- Peter Burgess, EdBiz

### No. 10 Social media and the international student experience

- Xinyu Zhao, Deakin University

### No. 11 After graduation: the contribution of former international students in their home countries

- Wen Wen, Tsinghua University
- Wenqin Shen, Peking University

# PROFESSIONAL DEVELOPMENT

“Special guests not directly related to international education were very inspirational. Keep bringing them in. Thumbs up!”

“The program was diverse, interesting and thoughtfully put together. Thanks to all at IEAA for a really valuable two days!”

## Forums

IEAA Network Forums continue to grow from strength to strength. Now in their third year, the forums have established themselves as an annual event in many international education professionals' calendars.

The calibre of speakers has been particularly pleasing, attracting top international speakers like Sam Johnson (New Zealand), Susanne Kammüller (Germany) and Brandon Lee (Singapore). A number of this year's forums have also included speakers from outside the sector, including Carolyn Creswell (Carmen's) and Melissa Morris (Thankyou Co.).

“Special guests not directly related to international education were very inspirational. Keep bringing them in. Thumbs up, great work!” noted one participant at this year's Marketing Forum.

## Pre-AIEC workshops

IEAA attracted a record 315 participants to our 10 pre-conference workshops as part of the Australian International Education Conference (AIEC) in Melbourne on Tuesday 18 October.

Workshops covered the full gamut of topics related to international education, from detecting fraud in international admissions, embedding student mobility into the curriculum and embracing the 'rise of the selfie' to leverage user-generated content (see Appendix 5, page 56).

## Additional support

IEAA was thrilled to welcome Kine Asgautsen to the team in November 2016. In her role as Professional Development Coordinator, she is responsible for planning and delivery of webinars, workshops, forums and pre-conference workshops.

Kine has a breadth of experience in administrative and marketing roles with state government, corporate and not-for-profit organisations. She originally came to Australia from Norway as an international student to undertake a Bachelor of Business (Applied Marketing) at RMIT University.

## Sincere thanks

The IEAA Secretariat and the Professional Development Committee extend their thanks to all of the speakers, presenters and facilitators who gave their time and shared their expertise at our events in 2016–17.

In particular, we would like to thank the Conveners and Deputy Conveners of our IEAA Networks. Bringing together a national professional development program like this requires a lot of work and it certainly wouldn't be possible without the dedication and passion of these individuals who give back to the sector so freely.





## PROFESSIONAL DEVELOPMENT AT A GLANCE

# 26

### EVENTS

8 FORUMS

13 WORKSHOPS

4 WEBINARS

1 RESEARCH  
ROUNDTABLE

# 200+

### SPEAKERS

# 1,440+

### ATTENDEES







Celebrating  
leadership  
and innovation

# EXCELLENCE AWARDS



Distinguished Contribution  
to International Education

**Stephen Connelly**  
GlobalEd Services



Excellence in Leadership  
in International Education

**Julie Renwick**  
University of Wollongong College



Excellence in  
Professional Commentary

**Stuart Hughes**  
IDP Research Database



Best Practice  
in International Education

**BRIDGE School  
Partnerships Project**  
Aaron O'Shannessy & Bonnie Hermawan  
Asia Education Foundation



Innovation in  
International Education

**International Students  
in Cars Getting Coffee**  
Ben Campbell & Daphane Ng  
Deakin University



Outstanding  
Postgraduate Thesis

**Pamela Humphreys**  
Griffith University

*IEAA's Excellence Awards were proudly sponsored by IDP, ETS TOEFL, Hobsons, QS, PTE Academic and i-graduate.*



Since 2012, the Tony Adams Fund has provided almost \$50,000 in funding to assist staff in international education to pursue professional development, research projects and doctoral studies.



# TONY ADAMS FUND

Now in its fifth and final year, the Tony Adams Fund has provided annual financial grants for academics and professionals in international education.

The fund was established in honour of the late Professor Tony Adams. Tony was a revered leader and highly-regarded mentor to many people working in the international education sector. He was also IEAA's Foundation President. Grant recipients in 2016 were:



**Dr Kirrilee Hughes**

AFS Intercultural Programs Australia

Professional development



**Subodhanie Weerakkody**

The University of Melbourne

Doctoral studies



**Dr Ann Mitsis**

Swinburne University of Technology

Research project



**Dr Kay Hartwig and  
Dr Georgina Barton**

Griffith University

Research project

*The Tony Adams Fund Committee would like to thank all of those individuals and organisations who donated to the fund. The Tony Adams Fund was administered by IEAA and funds managed by the Australian Communities Foundation.*



# YOUNG PROFESSIONALS

In just six months, IEAA Young Professionals has grown from the seed of an idea – initiated by James Martin, Insider Guides – to a rapidly growing network across Australia.

In February 2017, IEAA hosted its first official event dedicated to young professionals. With an unprecedented 85 attendees, it was clear that up and coming staff have been looking for a supportive base to expand their networks and accelerate their careers.

The group provides a forum for networking and career development for those currently working in, or seeking to transition into, the international education sector.

It aims to:

- increase the skills of young professionals and expand their networks
- support career development and retention of talent in the sector
- be an influential voice for the needs of young professionals, and to enable access to opportunities available through IEAA.

In just six months, IEAA Young Professionals has grown from the seed of an idea – initiated by James Martin from Insider Guides – to a rapidly growing network across Australia. State-based groups have been established in Victoria and South Australia, with Queensland and New South Wales soon to follow.

## State co-chairs

### South Australia



James Martin  
Insider Guides



Rebecca Bendall  
Urbanest

### Victoria



Elissa Newall  
RMIT University



Damian Tyson  
Victoria University



YOUNG  
PROFESSIONALS  
AT A GLANCE

**3**

EVENTS

**150+**

ATTENDEES

**250+**

MEMBERS



# networks

(formerly Special Interest Groups)

# ADMISSIONS AND COMPLIANCE

With the implementation of the Simplified Student Visa Framework (SSVF) on 1 July 2016, followed by an extensive review of the ESOS National Code, it has been a busy 12 months. The new Code is expected for release in October 2017 and due to be implemented on 1 January 2018. We are looking forward to bringing these two main drivers of international admissions and compliance together in the coming year.

## AIEC pre-conference workshop

Our pre-conference workshop at AIEC drew a record crowd of 54 participants to learn the ins and outs of detecting document fraud in international admissions. Justin Watts delivered a very informative session, providing a comprehensive overview with lots of examples and plenty of opportunities for hands-on activity. Justin's experience and good humour made this a very well-received workshop with many in the audience planning future sessions with Justin, tailored to their particular sector or institution.

## National forum

Our national forum in May 2017 brought together 126 practitioners from all sectors, as well as representatives from TEQSA, the Department of Education and Training and the Department of Immigration and Border Protection.

It was another open, collegial forum where ideas and practice could be discussed and cooperation between regulators, government and the sector was further strengthened.

Once again, we aligned our annual forum with the Pathways Network. We will continue to maintain close cooperation with our Pathways colleagues and explore links with other networks to ensure we aren't working in isolated silos.

## External networks

State networks are active in the international admissions and compliance area, with the university sector in most states running ESOS reference groups. These groups often intersect or overlap with IEAA networks, bringing practitioners together to share information and best practice insights.



Geza Karacsony  
Convener



Ingrid Elliston  
Deputy Convener



Irene Koh  
Deputy Convener



# INTERNATIONALISATION OF THE CURRICULUM



Dr Wendy Green  
Convener



Dr Ricardo Flores  
Deputy Convener



Mariana Lane  
Deputy Convener

2016–17 was an exciting and productive year for the Internationalisation of the Curriculum (IoC) Network. We continued to grow our membership and offered professional development opportunities. A significant achievement was the completion of an IEAA-funded research project on international higher degree research (HDR) candidates, supervisors and education providers.

## Professional development

Our second annual forum, 'Learning and Teaching Through Intercultural Engagement', was held in Melbourne on 1 July 2016, which brought together speakers and participants from the schools, VET and higher education sectors. It attracted 41 participants, 96 per cent of whom rated it as very good or excellent.

We also held a session at AIEC on 'Internationalisation of international education: connecting people and ideas and exploring possibilities'. Speakers included Professor Betty Leask and Dr Wendy Green, and international guests Elspeth Jones (UK), Professor John Hudzik (US) and Dr Jean-Bernard Adrey (UK).

## IEAA research grant

We also submitted a successful grant proposal focussing on intercultural research supervision.

This research project, led by Dr Ly Tran with Dr Wendy Green and Ms Lily Nguyen, aimed to develop good practice guidelines for intercultural doctoral supervision. The research digest and accompanying good practice guides for candidates, supervisors and education providers will be launched in July 2017.

## A growing network

The IoC Network continues to grow, with active members in the school, VET and higher education sectors. Increasing participation from the schools sector has been fostered by Mariana Lane (Independent Schools Queensland) who was elected to the position of deputy convener. Our LinkedIn group now has over 300 members, many of whom actively contribute to online discussion, information sharing and collaboration.

## Acknowledgements

In closing, the IoC Network thanks Peter Muntz, Emily Callaghan and Kine Asgautsen for their professionalism, practical help and support.

# LEARNING ABROAD

'Mobility for social change' was the focus of the seventh annual IEAA Mobility Forum, which was held in Melbourne on 11–12 August 2016. More than just facilitating an overseas study experience, learning abroad is increasingly geared towards social impact. It's about harnessing the passion of today's students and contributing to a better global society.

The forum attracted 159 attendees from education institutions, industry and government across Australia and the wider international mobility sector. Highlights included the keynote address from New Zealand's Sam Johnson – Founder and Chair of the Student Volunteer Army – and a panel discussion featuring students on the frontline of mobility for social change.

## AIEC pre-conference workshop

At AIEC 2016, we ran a pre-conference workshop titled 'From blockers to enablers: embedding student mobility into the curriculum'. The workshop was attended by 38 academics, educators, and practitioners working in student mobility in schools, VET and higher education.

## AIEC meeting

An open meeting, followed by a longer informal conversation at AIEC, provided a welcome platform for mobility practitioners to discuss their needs and objectives.

It was agreed that professional development opportunities should be expanded through the use of webinars. A great session on European collaboration and Erasmus+ was subsequently held in November with 58 participants joining us online.

## Learning abroad and *Vista*

Learning abroad featured strongly in *Vista* magazine over the last 12 months, with contributions from Sonia Chan, Leanne Harrison, Rohan McCarthy-Gill, Rob Malicki and Davina Potts.

## Leadership changes

In October 2016, we farewelled Chris Hoffmann as Convener and Sonia Chan as Deputy Convener. Linda Rust took over as Convener and Simon Davies Burrows as Deputy Convener. Leanne Harrison continued in her role as Deputy Convener. The current leadership would like to thank the outgoing team for their hard work and dedication.



Linda Rust  
Convener



Simon Davies Burrows  
Deputy Convener



Leanne Harrison  
Deputy Convener



# MARKETING AND RECRUITMENT



Anna McLeod  
Convener



Andrés Bayer  
Deputy Convener



Arfa Noor  
Deputy Convener

The last 12 months for the Marketing and Recruitment Network have been all about facing the challenges ahead and ensuring we have our toolkits ready to deliver sustainable growth for international education in Australia.

Some of our current challenges include:

- global political instability
- wild leaps in technology
- the rising popularity of MOOCs
- competing destinations (e.g. Canada, NZ)
- rapidly growing regional education hubs, and
- doing more with less (i.e. limited budgets and staffing).

This was front of mind when curating our forum ‘Embracing Disruption’, which featured a range of speakers from within and outside the sector. They helped us to realise just how similar we all are as providers and that we can look outside our sector to stimulate creativity. The best results come when we collaborate, rather than keeping the walls up like competitors.

We’ve certainly entered an era where social responsibility is increasingly valued by staff and students. Can we embrace this to achieve our recruitment goals? Despite the pressure to achieve growth targets, we need to prioritise the quick wins equally with long-term strategy.

## Young professionals

Some of the most rewarding moments for our members this year have been the opportunity to get involved with IEAA Young Professionals. As part of IEAA’s leadership team, we went along expecting to mentor up and coming staff. Much to our surprise, we came away learning just as much from the attendees. We hope to see the IEAA Young Professionals activity continue to grow.

## The year ahead

We are looking forward to meeting up with those attending AIEC in Hobart and hope to engage in some valuable planning around mentoring mechanisms and potential research ideas.

## Acknowledgements

We’d like to thank our outgoing Deputy Convener Arfa Noor for her contribution to the group over the past two years. Arfa’s ability to challenge us and think outside the box has been extremely valuable and set a great standard to strive for. Special thanks also to the fantastic IEAA team – without them our annual activities would not be possible.

# PATHWAYS

IEAA's Pathways Network had a prosperous and productive year. Our AIEC 2016 workshop on 'A Marriage That Works: VET Pathways into Higher Education' was well-received with 38 participants, as was our national forum at the University of Sydney in May 2017.

This year's forum challenged participants to rise 'above and beyond the standards' – whether they be ELICOS, Foundation Studies or the ESOS National Code – and attracted almost 50 attendees from across Australia to discuss the issues pertinent to pathways.

Speakers included Paul O'Halloran from the University of Wollongong, who provided an entertaining history lesson on Foundation Standards. Dr John Duncan led us through the journey and importance of pathways at Deakin College, which was followed by Martin Riordan who examined the pathways scene in VET and transnational education. Our day was capped off with some best practice guidelines for pathway programs.

The networking drinks the night before were well-attended, as we once again aligned our forum with the Admissions and Compliance Network to host our events over a two-day period.

## Leadership changes

We welcomed Denise Bush from Trinity College to the leadership team in October 2016. We were fortunate to have Denise with us, as part way through the year Kirsten Watkins stepped down from her role due to family commitments. We want to thank Kirsten for her incredible efforts and enthusiasm during her tenure. Thankfully, Andrew Foley from the University of Adelaide College stepped up in an interim capacity to help organise and host our annual forum.

## LinkedIn

We also launched a presence in LinkedIn this year as another way for members to stay connected and learn about what is happening in our varied worlds.

The Pathways Network looks forward to a year that should see the review of the Foundation Standards commence. There is keen interest for a working group of relevant members to help advise and consult with IEAA on this process.



Heidi Reid  
Convener



Denise Bush  
Deputy Convener



Kirsten Watkins  
Deputy Convener



# SPONSORED STUDENTS



Anna Kent  
Convener



Gina Abarquez  
Deputy Convener



Amy Wan  
Deputy Convener

The world of international scholarships and sponsored students, like international education more broadly, has been watching events in the United States with interest. Issues and conflict in the Middle East have also been front of mind for students, universities and sponsors.

Turbulent geopolitical times bring into sharp relief the difficulty that professionals working with sponsored students face in their day-to-day work, straddling student support, diplomacy, political awareness and financial understanding. With large scholarship programs such as Science Without Borders shutting down entirely, and other programs (including the Australia Awards) sending smaller numbers of students, many institutions are focused on broadening their number of sponsors.

In the midst of this uncertainty, it is great for network members to see evidence of the longer term value of scholarships and a growing body of research into international scholarships. With a pre-conference workshop in October focussed on research around scholarship evaluation, delegates were able to see the significant cross over between practice and research. An update on the DFAT-funded Australia Awards Tracer Facility (a project managed by ACER) at the upcoming AIEC will link back to the pre-conference workshop last October – showing a long-term evaluation program in action.

Our forthcoming event at AIEC will also involve the launch of a book, *International Scholarships in Higher Education: Pathways to Social Change*, written and edited by many who cross over the practitioner-research divide.

## National forum

Our national forum in April, 'Trumping Isolationism', was a fantastic event. In a few short years, this annual forum has become an important event for sponsors, managing contractors and educational institutions. It is incredibly valuable for delegates to have an opportunity to discuss policy, best practice and future plans across myriad scholarship programs. The conveners are incredibly grateful for the willingness of sponsors to engage across many subjects at the event, and we look forward to a bigger and better forum next year.

We would like to thank all members, in particular those who are happy to share their trials, tribulations and solutions for the good of all. Finally, thanks to the team at the IEAA Secretariat.

# TRANSNATIONAL EDUCATION

Onshore student numbers might be ‘going gangbusters’, but a recent report from TEQSA shows that universities’ offshore enrolments shrank by 5 per cent between 2013–15. Offshore vocational education and training enrolments were also declining.

This is due, in part, to Australian offshore providers facing increasing competition from local colleges – particularly in Malaysia and Singapore. The UK has also stepped up its TNE provision, ahead of Brexit and in the face of tighter immigration controls (which currently include foreign students). These developments highlight the need for diversification in offshore delivery modes and a greater strategic focus on TNE in Australia.

## TNE and the schools sector

As part of our forum in 2016, we commissioned a research report on TNE and the Australian schools sector. Written by Peter Burgess (EdBiz), the report examines the nature, levels and models of offshore engagement in the schools sector. Not surprisingly, the report found that greater transparency and access to data are vital to strengthening transnational engagement.

## National forum

Data (or a lack thereof) was one of the key themes that came out of our forum in 2016. This year’s forum picked up where we left off to explore progress towards a common, quality framework that would allow for the timely collection of globally comparable TNE data. International guest speaker Susanne Kammüller (DAAD) explored a joint DAAD-British Council project to develop a common TNE classification framework.

Additional international speakers included Leon Choong (Kaplan Singapore) and Brandon Lee (SkillsFuture Singapore) and Xue-e Li (Henan University, China). The forum was held on 26–27 June at the University of Melbourne. As in previous years, our forum was one of the largest of the IEAA events and attracted close to 100 participants.

## Looking ahead

It is clear that a lot more work needs to be done to reposition TNE in the international market. Looking to the year ahead, we will continue to advocate for the TNE sector and push for a greater focus than what is currently outlined in the national strategy.



Caryn Nery  
Convener



Dr Fion Lim  
Deputy Convener



Bill Damachis  
Deputy Convener



# GOVERNANCE AND ADMIN

NAME	BOARD POSITION	MEETINGS ELIGIBLE	MEETINGS ATTENDED
Christopher Ziguras	President	5	5
Melissa Banks	Vice-President	4	3
Janelle Chapman	Vice-President	5	5
	Ordinary Board Member		
Trevor Goddard	Treasurer	5	5
Kent Anderson	Invited Board Member (by Board)	1	1
Jo Asquith	Ordinary Board Member	5	5
Joanne Barker	Ordinary Board Member	1	1
Warren Bebbington*	Invited Board Member (by Board)	4	2
Rebecca Hall	Invited Board Member (by President)	1	1
Rongyu Li	Ordinary Board Member	5	4
Ingeborg Loon	Ordinary Board Member	4	4
	Invited Board Member (by Board)		
Peter Mackey	Invited Board Member (by President)	2	2
Davina Potts	Ordinary Board Member	5	5
Derek Scott	Invited Board Member (by Board)	5	3
Sarah Todd	Ordinary Board Member	4	3
Monica Turvey	Ordinary Board Member	5	3

\* Resigned 3 March 2017.

## BOARD MEETINGS

The Board met five times in 2016–17:

- 4 August 2016
- 31 October 2016
- 17 November 2016
- 10 February 2017
- 10 May 2017.

## Board

IEAA held its Board election in October 2016. Nominations for Vice-President and three Ordinary Board Member positions closed at midnight on Sunday 18 September 2016. Two nominations were received for Vice President, and 12 nominations for the three Ordinary Board Member positions. Voting closed at the end of the AGM.

Melissa Banks was elected as Vice President and Janelle Chapman, Rongyu Li and Sarah Todd were elected as Ordinary Board Members, each for a two-year term.

To ensure good representation across sectors and states, the Board can appoint up to two additional members. As such, the Board appointed Ingeborg Loon and Peter Mackey at its October meeting.

## Secretariat

Phil Honeywood continued as Chief Executive Officer, Emily O'Callaghan as Operations Manager, Peter Muntz as Communications Manager and Cindy Wei Lu as Administrative Officer.

We were pleased to enhance the capacity of the Secretariat with two new full-time staff in 2016. We welcomed Kine Asgautsen as Professional Development Coordinator in November 2016 and Renée Chalon as Research Manager in May 2017.

The Secretariat remains based at RMIT in Melbourne. IEAA extends its thanks to RMIT for its continued support.





IEAA was pleased to enhance the capacity of the Secretariat with two new full-time staff in 2016–17.



# MEMBERSHIP AND SPONSORS



**2,461**  
MEMBERS



**52**

SPONSORS



**250+**

ORGANISATIONS

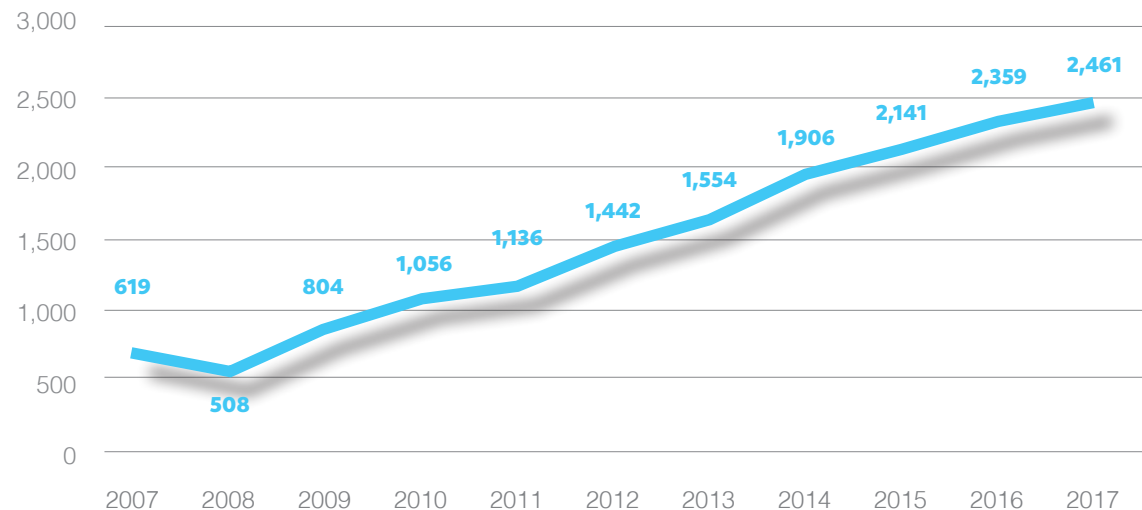
IEAA membership continued to grow, reaching 2,461 members by 30 June 2017 – an increase of 4 per cent compared to the previous financial year. The Association welcomed new sponsors Study NT (Platinum), University of Sydney (Gold), UniLodge (Silver) and University of Canberra (Silver). Bupa and Trinity College London joined as Corporate Affiliates and University of Queensland upgraded to Platinum sponsorship.

See Appendix 2 (p.48) for a list of all sponsors. IEAA thanks each organisation for their continued support.

MEMBERSHIP	30 JUNE 2016	30 JUNE 2017
Individual	320	328
Courtesy	77	38
Life membership	1	1
Sponsored	1,961	2,104
<b>TOTAL</b>	<b>2,359</b>	<b>2,461</b>

SPONSORSHIP	30 JUNE 2016	30 JUNE 2017
Silver sponsors	17	17
Gold sponsors	11	11
Platinum sponsors	9	11
Corporate affiliates	15	13
<b>TOTAL</b>	<b>52</b>	<b>52</b>

## IEAA membership 2007–17



# financial report



# FINANCIAL REPORT

## Member's report

Your members submit the financial report of the International Education Association of Australia Inc. for the financial year ended 30 June 2017.

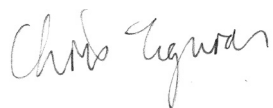
The names of committee members throughout the year and at the date of this report are listed here.

### Principal activities

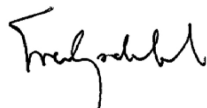
The association is Australia's leading international education professional organisation. Its mission is to enhance the quality and standing of Australian international education by serving the professional needs and interests of its members and by promoting international education within Australia and internationally.

### Operating results

The surplus for the financial year amounted to \$91,229 (2016: \$162,829). Signed in accordance with a resolution of the members.



**Christopher Ziguras**  
President



**Trevor Goddard**  
Treasurer

Signed on this Monday 18 September 2017.

NAME	BOARD POSITION	DATE OF APPOINTMENT	DATE OF CESSATION
Christopher Ziguras	President	8 October 2015	–
Melissa Banks	Vice-President	20 October 2016	–
Janelle Chapman	Vice-President	8 October 2015	20 October 2016
	Ordinary Board Member	20 October 2016	–
Trevor Goddard	Treasurer	8 October 2015	–
Kent Anderson	Invited Board Member (by Board)	1 November 2014	20 October 2016
Jo Asquith	Ordinary Board Member	8 October 2015	–
Joanne Barker	Ordinary Board Member	4 October 2012	20 October 2016
Warren Bebbington	Invited Board Member (by Board)	13 November 2015	3 March 2017*
Rebecca Hall	Invited Board Member (by President)	23 March 2015	20 October 2016
Rongyu Li	Ordinary Board Member	14 October 2010	–
Ingeborg Loon	Ordinary Board Member	9 October 2014	20 October 2016
	Invited Board Member	31 October 2016	–
Peter Mackey	Invited Board Member (by President)	17 November 2016	–
Davina Potts	Ordinary Board Member	8 October 2015	–
Derek Scott	Invited Board Member (by Board)	13 November 2015	–
Sarah Todd	Ordinary Board Member	20 October 2016	–
Monica Turvey	Ordinary Board Member	8 October 2015	–

\* Stepped down from position.

# FINANCIAL REPORT

## Statement of profit or loss and other comprehensive income for the year ended 30 June 2017

	NOTE	2017 (\$)	2016 (\$)
<b>Revenue</b>			
Operating activities	2	1,299,414	1,234,021
Other income	2	46,378	61,897
<b>Expenses</b>			
Direct project expenses		(417,892)	(413,642)
Administrative expenses		(97,660)	(68,091)
Employee related costs		(676,961)	(623,918)
Marketing expenses		(62,050)	(27,438)
Total expenses		(1,254,563)	(1,133,089)
<b>Surplus for the year</b>		<b>91,229</b>	<b>162,829</b>
Other comprehensive income		-	-
<b>Total comprehensive income come for the year</b>		<b>91,229</b>	<b>162,829</b>

The accompanying notes form part of the financial statements.



# FINANCIAL REPORT

## Statement of financial position as at 30 June 2017

	NOTE	2017 (\$)	2016 (\$)
<b>Assets</b>			
<b>Current assets</b>			
Cash and cash equivalents	3	1,041,246	430,958
Trade and other receivables	4	80,840	246,704
Financial asset	5	1,089,917	1,059,900
<b>Total assets</b>		<b>2,212,003</b>	<b>1,737,562</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Trade and other payables	6	253,348	151,612
Income received in advance	7	1,011,837	730,361
<b>Total liabilities</b>		<b>1,265,185</b>	<b>881,974</b>
<b>Net assets</b>		<b>946,818</b>	<b>855,589</b>
<b>Members' funds</b>			
Retained surpluses		946,818	855,589
<b>Total member funds</b>		<b>946,818</b>	<b>855,589</b>

The accompanying notes form part of the financial statements.

# FINANCIAL REPORT

## Statement of changes in equity for the year ended 30 June 2017

	RETAINED SURPLUSES (\$)	TOTAL (\$)
Balance at 1 July 2015	692,760	692,760
Comprehensive income for the year	162,829	162,829
Balance at 30 June 2016	855,589	855,589
Comprehensive income for the year	91,229	91,229
<b>Balance at 30 June 2017</b>	<b>946,818</b>	<b>946,818</b>

The accompanying notes form part of the financial statements.

# FINANCIAL REPORT

## Statement of cash flows for the year ended 30 June 2017

	NOTE	2017 (\$)	2016 (\$)
<b>Cash flows from operating activities</b>			
Receipts from membership and funding distributions		1,913,974	1,587,509
Payments to suppliers and employees		(1,305,246)	(1,291,876)
Interest received		31,577	16,158
Net cash provided by operating activities	8	640,305	311,791
<b>Cash flows from investing activities</b>			
Payment for term deposits		(30,017)	(759,900)
Net cash used in investing activities		–	(759,900)
<b>Net increase/ (decrease) in cash held</b>			
Cash and cash equivalents at the beginning of financial year		430,958	879,067
<b>Cash and cash equivalents at the end of financial year</b>	3	<b>1,041,246</b>	<b>430,958</b>

The accompanying notes form part of the financial statements.



# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2017

### 1. Summary of significant accounting policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Reform Act 2012 (Vic). The committee has determined that the association is not a reporting entity.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

#### (a) Income tax

No provision for income tax has been raised, or expense incurred, as the Association is exempt from income tax.

#### (b) Revenue

Revenue from the rendering of services is recognised upon the delivery of the service to the customers. Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets. All revenue is stated net of the amount of goods and services tax (GST).

#### (c) Goods and services tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables in the statement of financial position are shown inclusive of GST. Cash flows are presented in the statement of cash flows on a gross basis.

#### (d) Grants

Grants are treated as unexpended grants in the statement of financial position where there are conditions attached to the grant revenue relating to the use of these grants for specific purposes. It is recognised in the statement of financial position as a liability until such conditions are met or services provided.

#### (e) Cash and cash equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

#### (f) Critical accounting estimates and judgments

The committee members evaluate estimates and judgments incorporated into the financial report based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and based on current trends and economic data, obtained both externally and within the association.

#### Key estimates – impairment

The association assesses impairment at each reporting date by evaluating conditions specific to the company that may lead to impairment of assets. Where an impairment trigger exists, the recoverable amount of the asset is determined. No impairment has been recognised in the current year (2016: impairment for trade receivables \$6,600).

#### (g) Comparative figures

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2017

2) Revenue	2017 (\$)	2016 (\$)
<b>Operating activities</b>		
Membership fees	124,555	128,172
Corporate sponsorships	532,619	476,616
Seminars and conference fees	444,953	408,275
Research and consultancy fees	162,226	185,594
Grants received	35,000	35,000
Sale of publications	61	364
<b>Total operating activities revenue</b>	<b>1,299,414</b>	<b>1,234,021</b>
<b>Other income</b>		
Interest income	31,551	19,508
Website advertising	10,455	10,227
Other income	4,372	32,162
<b>Total other income</b>	<b>46,378</b>	<b>61,897</b>

3) Cash and cash equivalents	2017 (\$)	2016 (\$)
Cash at bank	1,041,246	430,958

4) Trade and other receivables	2017 (\$)	2016 (\$)
Trade receivables	73,366	221,121
Provision for impairment	–	–
Trade receivables, net	73,366	221,121
Interest receivable	7,474	25,583
<b>Total trade and other receivables</b>	<b>80,840</b>	<b>246,704</b>

5) Financial assets	2017 (\$)	2016 (\$)
Term deposits	1,089,917	1,059,900

6) Trade and other payables	2017 (\$)	2016 (\$)
Trade payables and accruals	215,771	140,947
GST payable	37,577	10,665
<b>Total trade and other payables</b>	<b>253,348</b>	<b>151,612</b>

# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2017

7) Income received in advance	2017 (\$)	2016 (\$)
Membership subscriptions	324,655	339,339
Unexpended grants	487,534	211,078
AIEC fees	106,000	106,000
AIEC awards	27,500	30,500
Professional development services	66,148	43,444
Total income received in advance	1,011,837	730,361

8) Cash flow information	2017 (\$)	2016 (\$)
<b>Reconciliation of cash flow from operations with surplus</b>		
Surplus for the year	91,229	162,829
Non-cash items:		
Impairment of trade and other receivables	–	(6,600)
Changes in assets and liabilities		
(Increase)/ decrease in trade and other receivables	165,864	(135,894)
(Increase)/ decrease in inventories	–	–
Increase/(decrease) in trade and other payables	101,735	40,558
Increase/(decrease) in income received in advance	281,477	250,898
Cash flow from operations	640,305	311,791

### 9) Association details

The registered office and principal place of business of the association is:  
IEAA, c/- RMIT University, Building 21, Level 2, Room 6, Melbourne VIC 3000



# FINANCIAL REPORT

## Statement by the members

The members have determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the members, the financial report as set out on herein:

1. Presents a true and fair view of the financial position of International Education Association of Australia Inc. as at 30 June 2017 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the International Education Association of Australia Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the committee and is signed for and on behalf of the committee by:



**Christopher Ziguras**  
President



**Trevor Goddard**  
Treasurer

Signed on this Monday 18 September 2017.

# INDEPENDENT AUDITOR'S REPORT



McLean Delmo Bentleys  
Audit Pty Ltd  
Level 3, 302 Burwood Rd  
Hawthorn Vic 3122  
PO Box 582 Hawthorn Vic 3122  
ABN 54 113 655 584  
T +61 3 9018 4666  
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info@mcdb.com.au  
mcleandelmobentleys.com.au

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL EDUCATION ASSOCIATION OF AUSTRALIA INC.

### Opinion

We have audited the financial report of International Education Association of Australia Inc., which comprises the statement of financial position as at 30 June 2017, the statement of profit or loss and comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and the statement by the Committee Members.

In our opinion, the financial report of International Education Association of Australia Inc. is in accordance with the Associations Incorporations Reform Act 2012 (VIC), including:

- (a) giving a true and fair view of the Entity's financial position as at 30 June 2017 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standards to the extent described in Note 1.

### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Entity in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

In conducting our audit, we have complied with the independence requirements of the Australian professional ethical pronouncements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Emphasis of Matter – Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the requirements of the Associations Incorporations Reform Act 2012 (VIC) and for distribution to members for the purpose of fulfilling the Committee Members' financial reporting responsibilities. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

### Responsibilities of the Committee Members for the Financial Report

The Committee Members of the Entity are responsible for the preparation of the financial report that gives a true and fair view and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the requirements of the Associations Incorporations Reform Act 2012 (VIC) and is appropriate to meet the needs of the members. The Committee Members' responsibility also includes such internal control as the Committee Members determine is necessary to enable the preparation of a financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, Board Members are responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless Board Members either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

### Auditor's Responsibilities for the Audit of the Financial Report

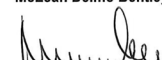
Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

As part of an audit in accordance with Australian Auditing Standards, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Committee Members.
- Conclude on the appropriateness of Committee Members' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

  
McLean Delmo Bentleys Audit Pty Ltd

  
Martin Fensome  
Partner

Hawthorn  
22 September 2017



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Accountants  
Auditors  
Advisors

# appendix



# 1. BOARD



Christopher Ziguras  
President



Melissa Banks  
Vice President



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Derek Scott  
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## STANDING COMMITTEES

### Awards

- Jo Asquith
- Rongyu Li
- Peter Mackey

### Conference program

- Christopher Ziguras
- Melissa Banks
- Janelle Chapman
- Phil Honeywood

### Membership

- Trevor Goddard
- Phil Honeywood
- Ingeborg Loon
- Derek Scott

### Professional development

- Ingeborg Loon
- Jo Asquith
- Monica Turvey

### Public relations

- Christopher Ziguras
- Melissa Banks
- Phil Honeywood
- Sarah Todd

### Research

- Davina Potts
- Tim Allender
- Melissa Banks
- Brett Berquist
- Cate Gribble
- Rebecca Hall
- Janet Ilieva
- Ly Tran

# 2. SPONSORS

## Platinum



## Gold



# 2. SPONSORS

## Silver

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- Queensland University of Technology
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- UniLodge Australia
- University of Canberra
- University of Newcastle
- University of South Australia
- University of Southern Queensland
- University of Tasmania
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- University of Wollongong

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# 3. CHARTER MEMBERS

- AECC Global
- Bond University
- Browns English Language School & BROWNS Professional
- Cambridge International College
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- Department of Education and Training (DET), Queensland Government
- DE International, NSW Department of Education
- Imperial College of Australia
- International Education Division, Early Childhood and School Education Group, Victorian Government
- International Education and Training Unit, Queensland Government
- International Studies Abroad (ISA)
- Murdoch University
- Scope Global
- SERO Institute
- Strathfield College, Sydney
- Swinburne University of Technology
- TAFE Directors Australia
- TAFE International Western Australia (TIWA)
- TAFE NSW – South Western Sydney Institute
- TAFE NSW – Sydney Institute
- TAFE NSW – Western Sydney Institute
- University of Notre Dame Australia
- Trinity College, The University of Melbourne
- University of New England
- The University of Queensland (Faculty of Business, Economics and Law)
- The University of Queensland (Institute of Continuing & TESOL Education)
- UoW College
- UTS: INSEARCH
- Victoria Univeristy
- Victorian Curriculum and Assessment Authority
- Western Sydney University

# 4. PROFESSIONAL DEVELOPMENT

## LEARNING AND TEACHING THROUGH INTERCULTURAL ENGAGEMENT: IEAA INTERNATIONALISATION OF THE CURRICULUM FORUM

1 July 2016, Melbourne

- Dr Sophie Arkoudis, The University of Melbourne
  - Dr Edlyn Chao, Deakin University
  - Dr Anna Ciccarelli, International Association of Universities (IAU)
  - Dr Thu Dang, Deakin University
  - Dr Ricardo Flores, University of New South Wales
  - Brandi Fox, Deakin University
  - Dr Catherine Gomes, RMIT University
  - Dr Wendy Green, The University of Tasmania
  - Hon. Phil Honeywood, IEAA
  - Professor Betty Leask, La Trobe University
  - Dr Rinos Pasura, Australian Catholic University
  - Dr Ly Tran, Deakin University
  - Dr Craig Whitsed, Murdoch University
  - Professor Christopher Ziguas, RMIT University; IEAA
- 41 participants

## IEAA TRANSNATIONAL EDUCATION FORUM

11–12 July 2016, Melbourne

- Trudi Aitken, Victoria University
  - David Arkell, Victorian Curriculum and Assessment Authority (VCAA)
  - Peter Burgess, EdBiz
  - Angela Clarke, RMIT University
  - Bronwyn Clarke, RMIT University
  - Bill Damachis, The University of Wollongong
  - Nicholas Dwyer, Haileybury College
  - Cecilia Fan, China Higher Ed
  - Vivian (Yuhan) Guan, Henan University (Student panellist)
  - Marie Hill, Austrade
  - Dr Perry Hobson, Taylor's University, Malaysia
  - Hon. Phil Honeywood, IEAA
  - Terry Johal, RMIT University
  - Lila Kemlo, RMIT University
  - Chengyang (Gavin) Liu, China University of Mining and Technology (Student panellist)
  - Saskia Loer Hansen, RMIT University
  - Caryn Nery, RMIT University
  - Charles Lee Nicholas, INTI International College (Student panellist)
  - Anthony McClaran, Tertiary Education Quality and Standards Agency (TEQSA)
  - Liz Stafford, Australian Skills Quality Authority (ASQA)
  - Sarah Stanton-French, Austrade
  - Jessica Sun, The University of Wollongong
  - Jillian Terese Teo Singapore Institute of Management (Student panellist)
  - Nianjue (June) Wang, China University of Mining and Technology (Student panellist)
  - Dr Esther Wilkinson, Jisc, UK
  - Nichole (Wanhang) Wu, Henan University China (Student panellist)
- 98 participants

# 4. PROFESSIONAL DEVELOPMENT

## MOBILITY FOR SOCIAL CHANGE: IEAA MOBILITY FORUM 2016

10–12 August 2016, Melbourne

- Katherine Beaumont, The University of Melbourne
- Sonia Chan, Swinburne University of Technology
- Amy Coetzee, Global Voices
- Catherine Dobbin, Department of Foreign Affairs and Trade
- Sophie Edwards, CERES Global
- Simon Francis, International SOS
- Scott Gigante (Student panellist), The University of Melbourne
- Trevor Goddard, Monash University
- Leanne Harrison, Australian National University
- Dr Andrew Harvey, La Trobe University
- Dr Chyrisse Heine, La Trobe University
- Chris Hoffmann, The University of Adelaide
- Dr Geoff Hogg, RMIT University
- Hon. Phil Honeywood, IEAA
- Jacqueline Howden, Department of Education and Training
- Steven Jeffery (Student panellist), Swinburne University of Technology
- Sam Johnson, Student Volunteer Army
- Mirai Kirsanovs, (Student Panellist) RMIT University
- Jogvan Klein, RMIT University
- Rob Lawrence, Prospect Research and Marketing
- Associate Professor Sandra Luxton, Swinburne University of Technology
- Rob Malicki, The Global Society
- Tony Tow, 4ORTYK Globe
- Anna Trahair, AVI
- Heidi Piper, Griffith University
- Dr Davina Potts, The University of Melbourne
- Joli Price, Engineers Without Borders Australia
- Amelia Rhodes, Global Voices
- Dr Violeta Schubert, The University of Melbourne
- Lincoln Wood, Engineers Australia
- Professor Christopher Ziguas, RMIT University; IEAA

159 participants

## ERASMUS+: OPPORTUNITIES FOR AUSTRALIAN-EUROPEAN COLLABORATION

30 November 2016, Webinar

- Unni Kvernhusvik Sagberg, Norwegian Centre for International Cooperation in Education; Vice-Chair, EAIE
- Adrian Veale, European Commission
- Dr Davina Potts (Moderator), The University of Melbourne

58 participants

## INTERNATIONAL VS DOMESTIC STUDENT EXPERIENCE: A FALSE DICHOTOMY?

28 February 2017, Webinar

- Emerita Professor Elspeth Jones, Consultant (UK)
- Dr Cate Gribble (Moderator), RMIT University

51 participants

## MINDFULNESS MATTERS: ENHANCING STUDENT WELLBEING

15 March 2017, Webinar

- Kasia Orłowska-Meinen, Founder, Life Design
- Danielle Hartridge (Moderator), International Education Knowledge Base

58 participants



# 4. PROFESSIONAL DEVELOPMENT

## TRUMPING ISOLATIONISM: IEAA SPONSORED STUDENTS FORUM 2017

4–5 April 2017, Canberra

- Gina Abarquez, University of Sunshine Coast
- Dr Hazar Ahmed, Kuwait Cultural office
- Mohammed Alharbi, Victoria University (Student panellist)
- Professor Richard Baker, Australian National University
- Michael Bracher, Australia Awards
- Carolyn Farrar, Australian National University
- Rachael Gibson, Defence Cooperation Scholarship Program
- Mayada Hansnata, Alumni Student Panellist
- Hon. Phil Honeywood, IEAA
- Cheryl Johnson, Department of Foreign Affairs and Trade
- Anna Kent, PhD Student, Deakin University
- Ana Paula Lacerda, The Embassy of Brazil
- Belinda Lee, Australian National University (Student panellist)
- Sheona McKenna, Department of Foreign Affairs and Trade
- Karen Moepswa, High Commission of the Republic of Botswana
- Hoa Nguyen, Alumni student panellist
- Prof. Ronny Rachman Noor, The Embassy of the Republic of Indonesia
- Anton Nurcahyo, Alumni student panellist
- Kamonwan Sattayayut, Royal Thai Embassy
- Shahrezan Md. Sheriff, Consulate of Malaysia
- Florence Siba, The University of Canberra (Student Panellist)
- Dr. Pham Xuan Thanh, Embassy of the Socialist Republic of Vietnam
- Thong Tran, Alumni Student Panellist
- Sarah Treadgold, Scope Global
- Amy Wan, The University of Sydney
- Alison White, Defence Cooperation Scholarship Program
- Dr. Yin Myat Phyu Win, The Embassy of Myanmar
- Ye Yint, Australian National University (Student panellist)

68 participants

## TOWARDS 2025: ROB LAWRENCE MASTERCLASS

3 May 2017, Perth

- Rob Lawrence, Prospect Research and Marketing
- Hon. Phil Honeywood (Facilitator), IEAA

36 participants

## TOWARDS 2025: ROB LAWRENCE MASTERCLASS

4 May 2017, Adelaide

- Rob Lawrence, Prospect Research and Marketing
- Hon. Phil Honeywood (Facilitator), IEAA

28 participants

# 4. PROFESSIONAL DEVELOPMENT

## ABOVE AND BEYOND THE STANDARDS: IEAA ADMISSIONS & COMPLIANCE FORUM 2017

9 May 2017, Sydney

- Don Bellino, Department of Immigration and Border Protection (DIBP)
- Gary Brook, Tertiary Education Quality and Standards Agency (TEQSA)
- Professor Tyrone Carlin, The University of Sydney
- Mike Ferguson, University of Canberra
- Hon. Phil Honeywood, IEAA
- Ben Houston, Department of Education and Training (DET)
- Geza Karacsony, Western Sydney University
- Irene Koh, Bond University

126 participants

## ABOVE AND BEYOND THE STANDARDS: IEAA PATHWAYS FORUM 2017

10 May 2017, Sydney

- Denise Bush, The University of Melbourne
- Dr John Duncan, Deakin College
- Andrew Foley, The University of Adelaide College
- Hon. Phil Honeywood, IEAA
- Paul O'Halloran, The University of Wollongong
- Heidi Reid, Australian International College of English
- Martin Riordan, The University of Melbourne

47 participants

## EMBRACING DISRUPTION: IEAA MARKETING FORUM 2017

25–26 May 2017, Melbourne

- Nitin Aggarwal, The University of Melbourne (Student panellist)
- Stephanie Bellassai, Deakin University
- Associate Professor Shanton Chang, The University of Melbourne
- Dave Coulter, IDP Education
- Carolyn Creswell, Carman's
- Donny Doughty, Melbourne Poly (Student panellist)
- Hon. Phil Honeywood, IEAA
- Associate Professor Peter Ling, RMIT University
- Sally Ling, Navitas
- Benjamin Mangold, Loves Data
- Anna McLeod, Navitas Professional
- Marlina Mende, Monash University
- Melissa Morris, Thankyou CO.
- Elissa Newall, RMIT University
- Cristina Lizares Poblador-Magbojos, Victoria University (Student panellist)
- Nina Pollard, National Australia Bank
- Jonathan Pratt, Victoria University
- Shehan Thampapillai, CQUniversity
- Tessie Wang, Monash University (Student panellist)
- Brooke Young, Monash College

81 participants

# 4. PROFESSIONAL DEVELOPMENT

## INTERNATIONAL SCHOOLS: A MARKET UNTAPPED?

6 June 2017, Webinar

- Dr Stephen Holmes, The 5Rs Partnership
- Peter Muntz (Moderator), IEAA

38 participants

## INTERNATIONAL EDUCATION: A 360° VIEW

8 June 2017, Melbourne

- Renée Chalon, IEAA
- Sonia Chan, Swinburne University of Technology
- John Crowder, The Gordon Institute of TAFE
- Bronte Neyland, Victoria University
- Amanda Pickrell, Department of Economic Development, Jobs, Transport & Resources, Victorian Government
- Greg Slatcher, Deakin University
- Jackie Taylor, The Gordon Institute of TAFE

33 participants

## IEAA TRANSNATIONAL EDUCATION FORUM 2017

26–27 June 2017, Melbourne

- Dr Nicholas Baker, Austrade
- Christine Bilsland, Macquarie University
- Leon Choong, Kaplan Singapore
- Adjunct Associate Professor Kathryn Currow, The University of Sydney
- Bill Damachis, University of Wollongong
- Hon. Phil Honeywood, IEAA
- Stewart Humphreys-Grey, Box Hill Institute
- Susanne Kammüller, German Academic Exchange Service (DAAD)
- Brandon Lee, SkillFuture Singapore (SSG)
- Fion Lim, Victoria University
- Professor Andrew MacIntyre, RMIT University
- Tony Mercurio, SACE Board, South Australia
- Anthony McClaran, Tertiary Education Quality and Standards Agency (TEQSA)
- Caryn Nery, RMIT University
- Heidi Piper, Griffith University
- Emma Steinke, RMIT University
- Brendon Stringer, TAFE Queensland
- Gail Taylor, School Curriculum and Standards Authority, Western Australia
- Meredith Tharapos, RMIT University
- Annie Truong, Victoria University
- Rhys Williams, Victoria University
- Professor Christopher Ziguas, IEAA; RMIT University

95 participants



# 5. AIEC EVENTS

WORKSHOP	PRESENTERS	PARTICIPANTS
Make Your Mark in MENA	<ul style="list-style-type: none"> <li>• Chris Bandy, Austrade</li> <li>• Dr Nizar Farjou, Monash University</li> <li>• Sarah Newton, Monash University</li> <li>• James Stafford, Box Hill Institute</li> <li>• (Chair) Anna Kent, Deakin University</li> </ul>	18
Connecting the Digital Dots	<ul style="list-style-type: none"> <li>• Meltem Oktay, StudyPortals</li> <li>• George Hernandez, The University of Tasmania</li> <li>• (Chair) Nannette Ripmeester, Expertise in Labour Mobility</li> </ul>	43
Fraudbusters: Detecting Fraud in International Student Admissions	<ul style="list-style-type: none"> <li>• Justin Watts, Forensic Document Analysis and Training (FDAT)</li> <li>• (Chair) Geza Karacsony, Western Sydney University</li> </ul>	54
From Blockers to Enablers: Embedding Student Mobility into the Curriculum	<ul style="list-style-type: none"> <li>• Adjunct A/Professor Pamela Allen, The University of Tasmania</li> <li>• Sonia Chan, Swinburne University of Technology</li> <li>• Ricardo Flores, University of New South Wales</li> <li>• Clare Hardie, Victorian Government</li> <li>• Christopher Hoffmann, The University of Adelaide</li> <li>• Marianne Lee, East Doncaster Secondary School</li> <li>• Sally Parrot, RMIT University</li> <li>• (Chair) Dr Wendy Green, The University of Tasmania</li> </ul>	38
The Ties That Bind: Leveraging Home and Branch Campus Relationships for Mutual Benefit	<ul style="list-style-type: none"> <li>• Dr Nicholas Dwyer, Haileybury International School</li> <li>• Professor Janet Gregory, Swinburne University of Technology</li> <li>• Professor Andrew MacIntyre, RMIT University</li> <li>• (Chair) Professor Nigel Healey, Fiji National University</li> </ul>	21
Scholarships and Alumni: Evaluating the Impact of International Education	<ul style="list-style-type: none"> <li>• Jimmy Buck, The University of Sydney</li> <li>• Beng Hwee Chua, Council for Advancement and Support of Education</li> <li>• Dr Daniel Edwards, Australian Council for Educational Research (ACER)</li> <li>• Professor Emeritus Trevor Grigg, Carisgold Pty Ltd</li> <li>• Felicity Lane, Department of Foreign Affairs and Trade</li> <li>• Rachel Parker, Australian Council for Educational Research (ACER)</li> <li>• Dr Ritesh Shah, The University of Auckland</li> <li>• (Chair) Anna Kent, Deakin University</li> </ul>	16

# 5. AIEC EVENTS

WORKSHOP	PRESENTERS	PARTICIPANTS
A Marriage That Works: VET Pathways into Higher Education	<ul style="list-style-type: none"> <li>• Keith Cowlshaw, RMIT University</li> <li>• Timothy Gilbert, Melbourne Polytechnic</li> <li>• Dr Michael Milgate, Le Cordon Bleu</li> <li>• Dr Ly Tran, Deakin University</li> <li>• (Chair) Heidi Reid, Australian International College of English</li> </ul>	38
Beyond Exhibitions: The Changing Landscape of International Recruitment	<ul style="list-style-type: none"> <li>• Jo Argent, RMIT University</li> <li>• Andrew Conyers, RMIT University</li> <li>• David Harrison, Macquarie University</li> <li>• Greg Slatcher, Victoria University</li> <li>• (Chair) Justine Morris, Swinburne University of Technology</li> </ul>	38
Six Perspectives to Build Asia Cross-Cultural Intelligence	<ul style="list-style-type: none"> <li>• Patrick Un, Asialink Business</li> <li>• (Chair) Michael Holder, The University of Queensland</li> </ul>	22
The Rise of the Selfie: Leveraging User-Generated Content	<ul style="list-style-type: none"> <li>• Jackie Kassteen, Jackfruit Marketing and FruitFame.com</li> </ul>	27
The Social Impact of International Education: IEAA Research Roundtable 2016	<ul style="list-style-type: none"> <li>• Melissa Banks, IEAA; Swinburne University of Technology</li> <li>• Brett Berquist, The University of Auckland</li> <li>• Lara Carton, CQUniversity</li> <li>• Dr Cate Gribble, RMIT University</li> <li>• Professor John Hudzik, Michigan State University</li> <li>• Dr Janet Ilieva, Founder and Director, Education Insight</li> <li>• Emerita Professor Elspeth Jones, Consultant</li> <li>• Professor Jane Knight, The University of Toronto</li> <li>• Rob Lawrence, Prospect Marketing &amp; Research</li> <li>• Zainab Malik, British Council Education Intelligence</li> <li>• Dr Eric Meadows, Arcadia University</li> <li>• Anthony C. Ogden, Michigan State University</li> <li>• Hiroshi Ota, PhD, Hitotsubashi University</li> <li>• Dr Davina Potts, The University of Melbourne</li> <li>• Douglas Proctor, The University of Melbourne</li> <li>• Nannette Ripmeester, Expertise in Labour Mobility</li> <li>• Dr Glen Stafford, The University of Adelaide</li> <li>• Vivienne Stern, Universities UK International</li> <li>• Associate Professor Lucas Walsh, Monash University</li> <li>• Professor Christopher Ziguas, IEAA; RMIT</li> </ul>	111

# 6. IEAA IN THE MEDIA

TITLE	AUTHOR	DATE	PUBLICATION
Pauline Hanson likely to hurt international education sector	Julie Hare	6 July	The Australian
Australia: call for student focus in national strategy	Anton Crace	6 July	PIE News
Birmingham claims international portfolio	John Ross	19 July	The Australian
Australia: confidence high among educators despite long federal election	Anton Crace	22 July	PIE News
China rises as the international market of choice for Australian students	Eryk Bagshaw	31 July	Sydney Morning Herald
Australia: DIBP stats reveal impact of working holiday visas on education exports	Anton Crace	4 August	PIE News
VET fallout: private colleges seek provider upgrades	John Ross	17 August	The Australian
Of ministers and money	Phil Honeywood	17 August	Campus Review
Learning as you go	Anton Crace	August	PIE Review
What is a global higher education conference?	Karen MacGregor	3 September	University World News
Chinese to warn of visa delays	Julie Hare	7 September	The Australian
Foreign students' impact on jobs: commission seeks inquiry	John Ross	14 September	The Australian
Business fears China backlash over Hanson's Asia comments	Samantha Hutchinson	15 September	The Australian
Australia's 'diaspora strategy'	Christopher Ziguras	15 September	Times Higher Education
International student numbers soaring again	John Ross	22 September	The Australian
Foreign student levels hit new heights	John Ross	28 September	The Australian
Assistant minister intervenes as SSVF brings visa delays	Beckie Smith	29 September	PIE News
The five stages of Brexit grief	Christopher Ziguras	11 October	Campus Review
The five stages of Brexit grief for universities	Christopher Ziguras	16 October	University World News
Australian council for international education updated	Amy Baker	18 October	PIE News
International education industry honours achievers	Stephen Matchett	19 October	Campus Morning Mail
Multicultural Australia a big draw for pupils	John Ross	19 October	The Australian
High wired: The Australian (Strange instincts)	High Wired	20 October	The Australian
International ed trumps itself	John Ross	21 October	The Australian
Education minister releases agent code of ethics	Natalie Marsh	21 October	PIE News



# 6. IEAA IN THE MEDIA

TITLE	AUTHOR	DATE	PUBLICATION
IEAA announces 2016 Excellence Awards winners	Natalie Marsh	25 October	PIE News
Foreign students: Indian agents want poaching curbs to stay	John Ross	26 October	The Australian
Queensland unveils 'largest support fund' for international education	John Ross	9 November	The Australian
The Trump effect on higher education	Julie Hare	10 November	The Australian
Trump could spark international student boom: IEAA	James Wells	10 November	Campus Review
Donald Trump's 'Fortress America' could boost us	Phil Honeywood	16 November	The Australian
On Australia's booming sector: Christopher Ziguras, Deputy Dean International at RMIT & President of IEAA	Susan Swift	16 November	Student.Com
International education reaps record \$20bn	John Ross, Julie Hare	21 November	The Australian
Education exports hit \$21 billion a year as Chinese student numbers surge	Tim Dodd	21 November	Australian Financial Review
Foreign students bring \$20 billion to Australia	John Ross and Julie Hare	23 November	Inside Higher Ed
Australia's international education economic impact hits record A\$20bn	Anton Crace	25 November	PIE News
IEAA Excellence Awards 2016: Stuart Hughes (Professional Commentary in International Education)	David Comp	6 December	International Higher Education Consulting Blog
2016 could be NZ international education high point, warns academic	Anton Crace	9 December	PIE News
The Trump jump – Interview with Christopher Ziguras	James Wells	December	Campus Review
Australia's next economic frontier: the services sector	Michael Yiannakis	29 December	HSBC
Foreign students allegedly lose up to \$1 million to Brisbane-based education agency Tu Futuro after it disappears	Annie Guest, Katherine Gregory	19 January	ABC News
Golden opportunity for education sector	n/a	23 January	The Australian
International student completion rates remain high in Australia	Anton Crace	10 February	PIE News
New entry barriers in Asia	Darragh O'Keeffe	15 February	The Australian
Almost 20 per cent of Australian grads have an overseas experience	Sara Custer	16 February	PIE News
International student completion rates remain high	Anton Crace	16 February	University World News
International student numbers surge ahead of potential Trump-inspired influx	Matthew Knott	22 February	Sydney Morning Herald / The Age
International numbers reach record levels, expert says 'no sign of slowing down'	Abbie O'Brien	22 February	SBS News

# 6. IEAA IN THE MEDIA

TITLE	AUTHOR	DATE	PUBLICATION
Push for Australian university campuses in Indonesia under free trade deal	Jewel Topsfield, Henrietta Cook	22 February	Sydney Morning Herald / The Age
International students in Australia	David Gavin	22 February	2SER 107.3
Otago alumnus receives prestigious information management award	Newsroom	24 February	University of Otago
Private colleges see level playing field as top priority	John Ross	1 March 2017	The Australian
Student boom benefits developers and investors	Bradley Beer	10 March	Sourceable
Huge opportunity for Australia to train students overseas, says KPMG	Tim Dodd	12 March	Australian Financial Review
Higher education: overseas students undeterred by visa turmoil	John Ross	15 March	The Australian
Austrade says Trump and Brexit boosting international students' interest in Australia	Tim Dodd	19 March	Australian Financial Review
Higher education: how to attract more Indonesian students	Phil Honeywood	22 March	The Australian
UK will be missing out on overseas students	Des Brown	7 April	The Guardian
Dutton backs down to universities on hiring overseas PhDs	Tim Dodd	23 April	Australian Financial Review
Australia abolishes popular 457 skilled worker visa	Anton Crace	24 April	PIE News
India needs to get narrative right on overseas education providers	Phil Honeywood	26 April	The Australian
457 drew few students	John Ross	26 April	The Australian
Sun about to set on Queensland's kiwi enrolments	Julie Hare	10 May	The Australian
Mornings with John Faine: interview with Christopher Ziguras	John Faine	11 May	ABC Radio Melbourne
Agents speak: how do student visa processes compare?	Sara Custer	12 May	PIE News
Unis not forced to choose: IEAA	Julie Hare	15 May	The Australian
More international students need not mean fewer locals says industry leader	Stephen Matchett	16 May	Campus Morning Mail
Alumni network for Asian students	Darragh O'Keeffe	24 May	The Australian
Waning enrolments hit offshore market	John Ross	31 May	The Australian
Keeping students safe from spivs	Stephen Matchett	1 June	Campus Morning Mail
Australian government to target the "rorters and shonks"	Anton Crace	7 June	PIE News
How can educators support LGBTQI+ international students?	Anton Crace	9 June	PIE News
In the dragon's grip	Chris Ziguras	June 2017	Campus Review

## Photo credits

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